



**CORONA**  
INTERNATIONAL  
CONCEPTS LIMITED



Corona Concepts is poised to be  
the preferred choice for all  
**media, administration, logistics  
and consulting services.**

**Corona Concepts Limited (CICL) is a multifaceted organization that was established in 2016, and has its headquarters in Abuja, Nigeria. CICL was established solely to deliver the best integrated consultancy and project activation solutions across all sectors locally and globally.**

Since our inception, we have continued to enrich our portfolio, while providing high-value services to our clients in every sphere of business and lifestyle.

At CICL, we provide a range of professional services, such as, administrative/HR services, business logistics, consultancy, content development, bespoke corporate gifts, digital marketing and advertising, as well as event activation, to mention a few. We work with a team of adept personnel who are committed to providing value to our well-esteemed clients.

With many years of experience, we are well-equipped to help our clients keep up with the ever-changing business climate and technological advancement, through strategic planning that foster optimal business operations. These key elements, amongst others, lead to reduced administrative and logistics costs which accounts for over 15 percent of capital expenditure.

## Mission

We bring value to our clients by providing client-centered services through innovation, which continuously enhances their cooperate values.

## Vision

At CIGL, we strive to be the most preferred service providing firm by going the extra mile for our clients through endless consultation to ensure we are the best among all.

## Core Values

Client tailored services



Innovation



Professionalism



Attention to details.







# **Our Services**

## Communications Services



We offer a forward-thinking communications strategy that reflects the soul of your company, assisting in the growth of your brand and making it the preferred option of customers and clients alike. We launch innovative products and services, increase revenues, and streamline operations to reduce costs in media-driven public and media relations, marketing, publicity communications, media buying, media strategy, professional writing, printing, and publications, social media management and promotions, and corporate gifts and incentives.

## Integrated Media Communications

Our business services are the foundation of our products, as we provide end-to-end solutions to unique and critical business problems.



## Concept Development

At corona, we create strategic and adaptable concepts. we also enhance and execute these strategic plans from start to finish in all commercial and leisure sectors.



## Brand Communication

Corona International Concepts was founded with the goal of creating iconic business and lifestyle brands. We provide new business innovations and, in collaboration with our clients, we favorably affect future growth and guarantee that the brand meets its communication plan and goals.

## Photography & Event Documentary

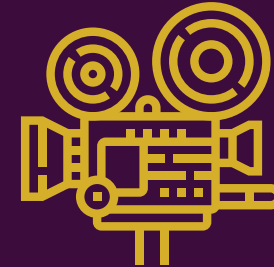


CICL photography delivers breathtaking photos, unparalleled customer service, and the highest degree of professional photography at all times. We have strong, healthy relationships with both private and public sector marketing firms, event planners, hotels, and conference centers. We take pride in our fresh, innovative approach, which results in every project we complete providing a world-class experience. We provide services in various aspects of business such as commercial photography, product photography and portraiture. Turn your images into stunning

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At CICL, we pride in our ability to bring our client's imagination to life. With a keen eye for details and top-notch creativity, we give your brand the classic and top-of-the line features that it needs to run every day. Our designs cuts across corporate branding creatives, bespoke logos, signage, printing and publications, office branding etc. We add that special spark and edge to your brand.

## Creative Design & Branding



## Digital & Media Productions

We have expertise to produce and air terrestrial and digital programs/adverts on television, radio and online platforms. Our services include; viral videos, digital adverts, announcement, radio programs, TVCs, Documentaries, TV series, Short Films and Commercials that meet the objectives of our client's brief.



## Administrative Consulting & Human Resources Management

Corona Intl Concepts can serve as your Human Resources representative, or we can give assistance and experience to supplement your current HR team. We take the time to get to know you, your business, and your corporate culture so that we can build a good working relationship with you. With this knowledge, we can offer solutions that are tailored to your company's needs and then work with you to put them in place. Utilizing our complete administrative support system, we let our clients focus on growing their businesses leaving us the burden to provide services, tools, and knowledge to help your company meet its specific human resource demands.



## Event Activation

At CICL, we believe that an event must be in line with the brand strategy and synonymous with its core values. We make it our priority to understand our client's brief, and with the experience of our in-house event specialists working alongside clients from concept to completion, we create the "wow" effect in all our event planning, activation and execution. Our services cover all business and lifestyle; Bridal & Baby Showers, Weddings, Corporate Events, Birthdays, Tours, Anniversaries etc. Working with us, all you'd get is a unique and memorable event.

## Real Estate Consulting



CICL stands as a beacon of excellence in the realm of real estate consulting services. Our pride lies in delivering comprehensive and professional solutions that transcend industry standards. Equipped with a team of seasoned real estate professionals, we collaborate closely with clients to gain a profound understanding of their needs. This collaborative spirit allows us to craft solutions that align seamlessly with individual objectives. By combining industry expertise with a client-centric mindset, we not only navigate the complexities of the real estate landscape but also ensure that our clients are well-positioned for success in their ventures.

At CICL, we understand the importance of digital marketing and social media management. Working with different clients over the years has enabled us gain mastery of the market. Thus, we possess the technical know-how that is needed to help you draw traffic to your site, enhance your online presence, build your brand and increase revenue and ROI. We offer different online services (Bought, Earned and Owned Media) spanning; online adverts, viral videos, series, content marketing, content development, SEO, email marketing, digital marketing, social media promotions etc.

## Social Media Management



## Software Development

CICL is a pioneering force in the ever changing realm of software development. At CICL, we don't just create software; we craft tailored solutions that align seamlessly with the unique needs of our clients. With an unwavering commitment to innovation and a team of seasoned developers, we stand at the forefront of the software development landscape. Our journey is defined by a passion for turning ideas into reality, solving complex challenges, and empowering businesses to thrive in the digital era.





**Our Works**





- Rayyan Bank
- Integrity Nigeria
- Parallel Thoughts
- NMRC
- GSwags Couture
- Harmony Nigeria
- Image Hearts Ltd

- Jeff & Lyd Ltd
- Margin Line Resources
- Emerald Medal Groups
- Sehembz Travels
- Better Life Programme for the African Rural Woman
- The Chimera Company
- GTB

- Abuja Housing Show
- Malok Nig Ltd
- IBBL
- Guthrie Nigeria Ltd
- Alexander Johnson & Co.
- MySahara Tea
- Swagger's Lifestyle

#TheNGPthatVokes **actionaid**

## TRAININGS

MUST BE CARRIED OUT ON A REGULAR BASIS TO KEEP BENEFICIARIES KNOWLEDGE UPDATED AND SERVE AS

- OPPORTUNITIES FOR LEARNING, EXPERIENCE SHARING & FEEDBACK

www.actionaid.org

**actionaid**

Over **10.5 Million** children are out of primary school with girls mostly affected.

**actionaid**

Nigeria needs to create a minimum of **15 million Jobs** over the next **10 years** to maintain current employment levels, and at the maximum 50 million jobs to bring unemployment levels to less than **10%**

**"IT IS FINISHED"**

**BS&J** May His TRUE LOVE continue to shine upon you and yours, HAPPY EASTER

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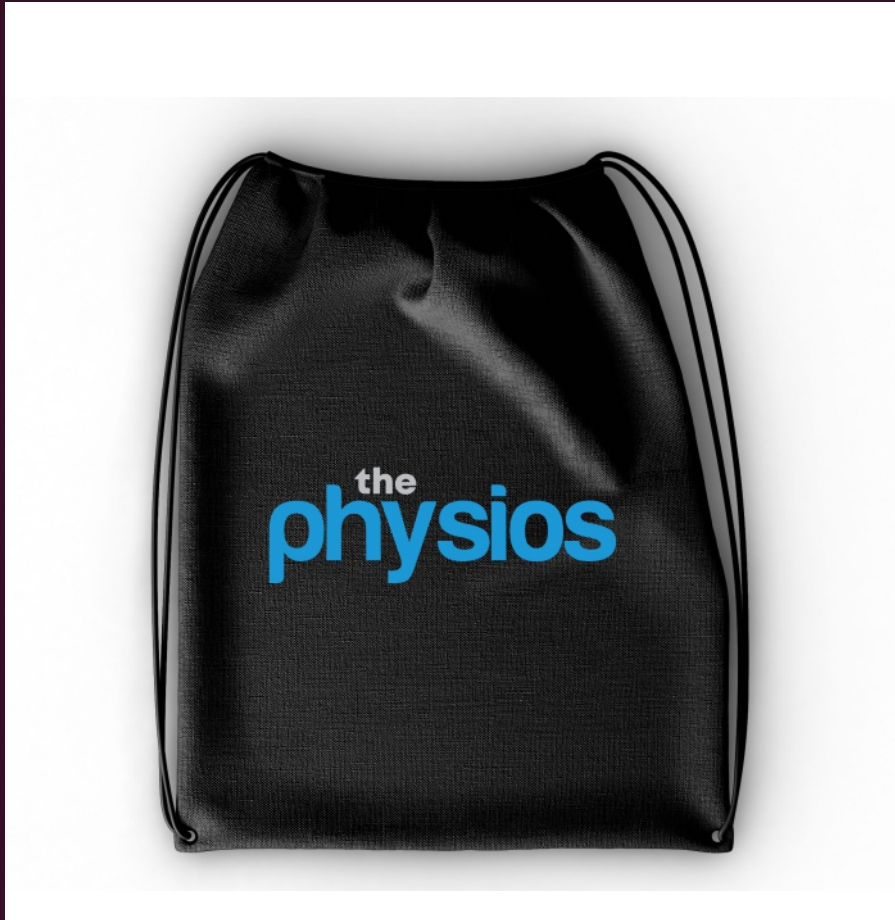






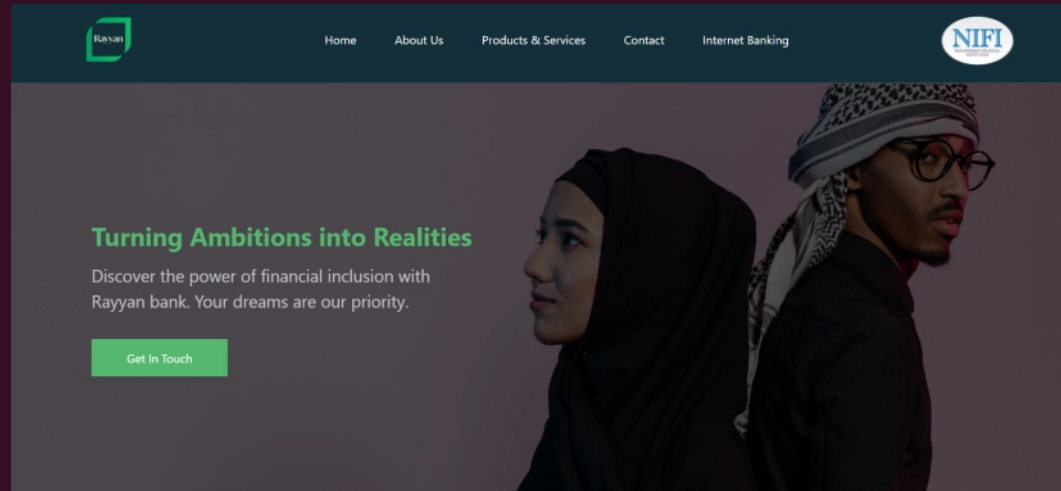








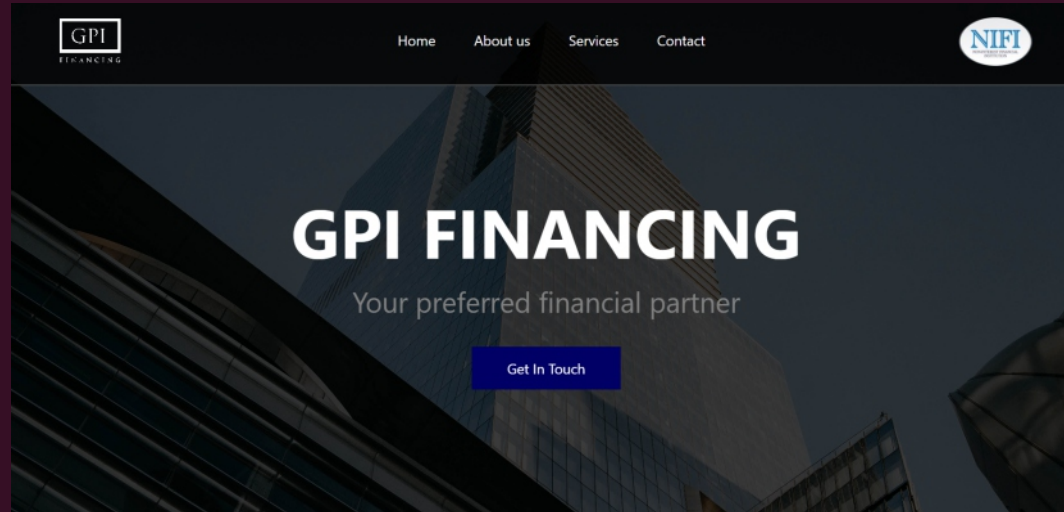
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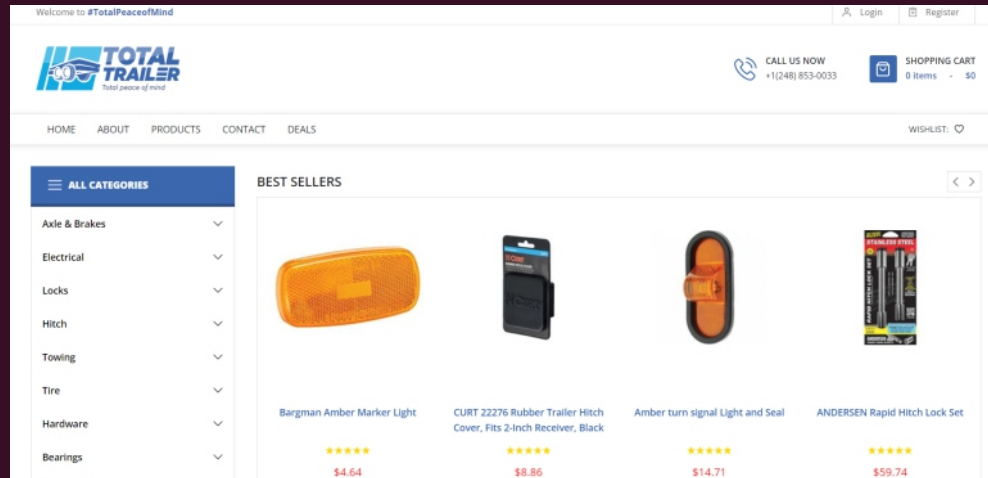
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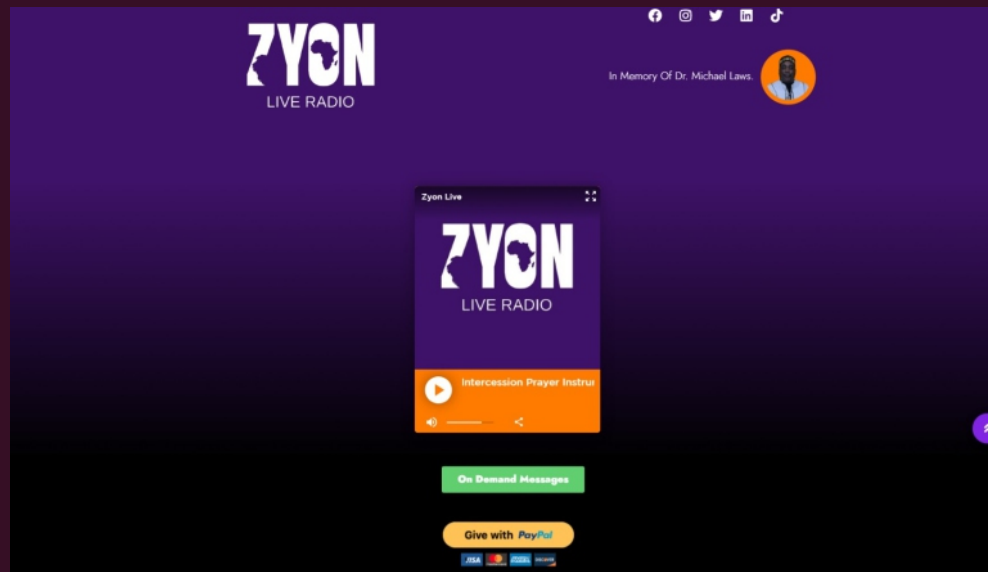
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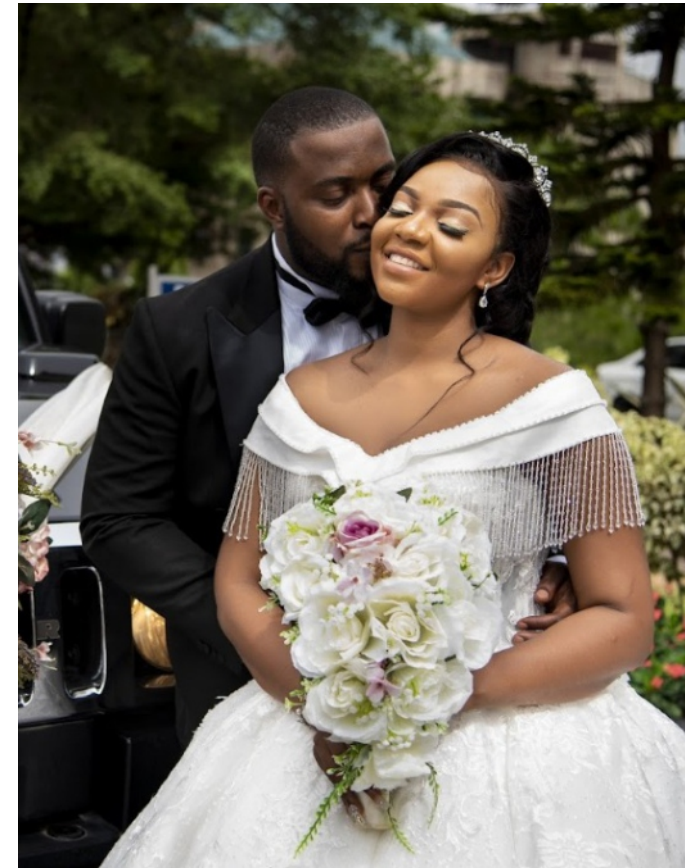






## **Our Events**

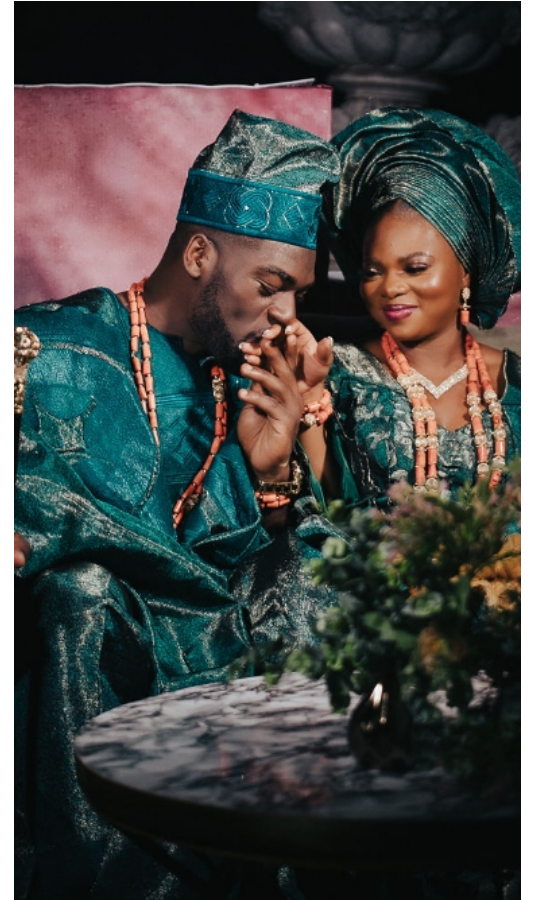
















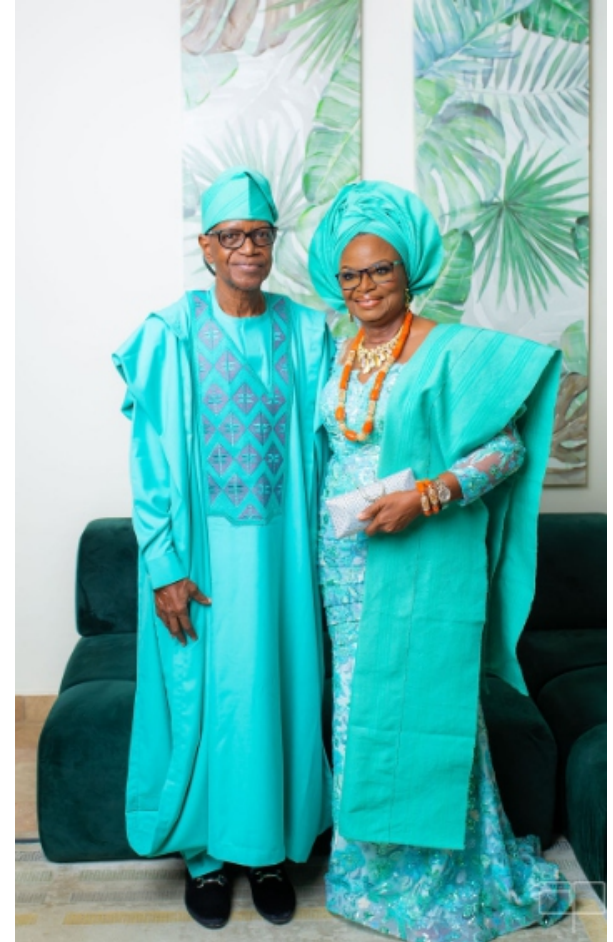






























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